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17	OpenTV, Inc., and Nagravision, SA,	Case No. 3:14-cv-01622-JST			
18	Plaintiffs,	DEFENDANT APPLE INC.'S NOTICE			
19	v.	OF MOTION AND MOTION TO DISMISS PLAINTIFFS' CLAIMS OF INDIRECT INFRINGEMENT FOR			
20	Apple Inc.,	FAILURE TO STATE A CLAIM; MEMORANDUM OF POINTS AND			
21	Defendant.	AUTHORITIES IN SUPPORT THEREOF			
22		Date: July 10, 2014			
23		Time: 2:00 p.m. Judge: Honorable Jon S. Tigar			
24		Courtroom: 9, 19th Floor			
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		APPLE'S MOTION TO DISMISS			

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NOTICE OF MOTION

TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

PLEASE TAKE NOTICE THAT on July 10, 2014, at 2:00 p.m. or on the date and time ordered by the Court, in Courtroom 9 at the United States Courthouse, 450 Golden Gate Avenue, San Francisco, California 94102, 19th Floor, the Honorable Jon S. Tigar presiding, Defendant Apple Inc. ("Apple") will and hereby does move under Federal Rule of Civil Procedure 12(b)(6) to dismiss for failure to state a claim the First, Second, Third, Fourth, and Fifth Claims for Relief (as to induced and contributory patent infringement) of the First Amended Complaint filed by Plaintiffs OpenTV, Inc. ("OpenTV") and Nagravision, SA ("Nagravision") (collectively, the "Plaintiffs").

Apple brings this motion under Rule 12(b)(6) of the Federal Rules of Civil Procedure on the grounds that Plaintiffs fail to allege sufficient facts to plausibly support their claims for indirect infringement. This Motion is based on this Notice of Motion and Motion, the attached Memorandum of Points and Authorities, and on such other materials and evidence as may be presented to the Court.

Dated: June 2, 2014 O'MELVENY & MYERS LLP

By: <u>/s/ Luann L. Simmons</u> Luann L. Simmons

Attorneys for Defendant APPLE INC.

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION AND ISSUES TO BE DECIDED

Plaintiffs OpenTV and Nagravision ("Plaintiffs") allege that Apple Inc. indirectly infringes all five patents asserted in this action. Plaintiffs fail, however, to allege any facts to support their claims, and instead merely mimic the legal elements of induced and contributory infringement in conclusory, boilerplate allegations.

In support of their inducement claims, Plaintiffs allege that Apple provides instructions and technical support to customers and developers, without alleging facts supporting the contention that Apple knew its customers' or developers' acts constituted infringement or that Apple specifically intended such infringement. In support of their contributory infringement claims, Plaintiffs similarly rely on conclusory assertions that parrot required claim elements but fail to allege facts supporting allegations that the accused products have no substantial non-infringing uses, are material to practicing any claimed invention, or are known by Apple to be especially made or especially adapted for use in infringement. In fact, it is implausible that the diverse products accused —including iPhones, iPads, iPods, Apple TV, and Mac computers—have no substantial uses other than to perform the specific functionality claimed in the asserted patents. Courts in this District regularly dismiss conclusory allegations like Plaintiffs' as insufficient to plausibly state claims for indirect infringement. Because Plaintiffs' boilerplate assertions are insufficient to meet the plausibility test for surviving a motion to dismiss under Rule 12(b)(6), this Court should dismiss Plaintiffs' indirect infringement claims.

In addition, Plaintiffs' indirect infringement claims are based on Apple's knowledge of the patents since at least the filing of the Amended Complaint. To the extent Plaintiffs are permitted to pursue these claims, Plaintiffs' claims must be limited to Apple's post-filing conduct.

II. STATEMENT OF RELEVANT FACTS

On April 10, 2014, Plaintiffs filed a First Amended Complaint alleging Apple directly and indirectly infringes U.S. Patent Nos. 5,689,799 ("'799 Patent"), 5,884,033 ("'033 Patent"), 5,566,287 ("'287 Patent"), 6,985,586 ("'586 Patent"), and 7,900,229 ("'229 Patent") (collectively, "Asserted Patents"). (Dkt. No. 8; cited as "FAC.")

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devices that run Apple's iOS operating system, such as iPhone, iPad, and iPod touch; (2) computers that run Apple's OS X operating system; (3) Apple TV; and (4) Apple software and services such as iTunes, App Store, iTunes Radio, iAd, and Safari. (See FAC ¶ 3.) Plaintiffs allege direct and induced infringement of each Asserted Patent and contributory

Plaintiffs accuse a broad range of Apple products and services, including (1) mobile

infringement of the '799, '586, and '229 Patents. Plaintiffs allege Apple had knowledge of each Asserted Patent and of Apple's alleged infringement "since at least, and through, the filing and service of [the] Amended Complaint." (FAC ¶¶ 58, 67, 75, 83, 92.) In support of their inducement claims, Plaintiffs assert boilerplate allegations that Apple induces infringement by providing instructions and technical support for accused products and services. (Id. ¶¶ 59, 68, 76, 84, 93.) Plaintiffs include similar conclusory allegations in support of their contributory infringement claims, asserting that the accused products were specifically designed to operate in an infringing manner and have no substantial non-infringing uses. (Id. ¶¶ 60, 85, 94.) Plaintiffs do not allege willful patent infringement.

III. **ARGUMENT**

A. **Legal Standards**

A complaint should be dismissed where it fails to include sufficient facts to "state a claim" to relief that is plausible on its face." Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009). A sufficient claim requires more than labels, conclusions, or recitation of the elements of a cause of action. Bell Atl. Corp. v. Twombly, 550 U.S. 544, 555 (2007). A complaint should include factual allegations that are "enough to raise a right to relief above the speculative level." *Id.* While wellpleaded facts are accepted as true for purposes of a motion to dismiss, a court need not accept as true "legal conclusion[s] couched as . . . factual allegation[s]." Id.; see also Daniels-Hall v. Nat'l Educ. Ass'n, 629 F.3d 992, 998 (9th Cir. 2010).

B. Because Plaintiffs Fail to Plausibly Plead Indirect Patent Infringement, Plaintiffs' First through Fifth Claims for Relief Should Be Dismissed

Plaintiffs fail to adequately plead claims of induced or contributory patent infringement for any asserted patent. The Federal Circuit held in Bill of Lading that indirect patent

infringement pleadings must meet the plausibility standards set by *Iqbal* and *Twombly*. *In re Bill of Lading Transmission & Processing Sys. Patent Litig.*, 681 F.3d 1323, 1333, 1336-37 (Fed. Cir. 2012). Plaintiffs' allegations fail to meet the plausibility standard because Plaintiffs fail to plead sufficient facts to support the allegations that (1) Apple possessed the specific intent to induce infringement or had knowledge that its customers' acts constituted infringement (to plausibly support Plaintiffs' induced infringement claims) and (2) the accused products have no substantial non-infringing uses, are material to practicing any claimed invention, and are known by Apple to be especially made or especially adapted for use in infringement (to plausibly support Plaintiffs' contributory infringement claims).

1. Plaintiffs Fail to Adequately Plead Induced Infringement

To survive a motion to dismiss, a claim of induced infringement "must contain facts plausibly showing that [the defendant] specifically intended [its] customers to infringe the [patent] and knew that the customer's acts constituted infringement." *Bill of Lading*, 681 F.3d at 1339; 35 U.S.C. § 271(b). Specific intent "requires more than just intent to cause the acts that produce direct infringement. Beyond that threshold knowledge, the inducer must have an affirmative intent to cause direct infringement." *DSU Med. Corp. v. JMS Co.*, 471 F.3d 1293, 1306 (Fed. Cir. 2006). *See also Global-Tech Appliances, Inc. v. SEB S.A.*, 131 S. Ct. 2060, 2068 (2011) ("induced infringement under § 271(b) requires knowledge that the induced acts constitute patent infringement").

Plaintiffs fail to plausibly allege that Apple specifically intended its customers or developers to infringe any Asserted Patent or knew that the acts of its customers and developers constituted infringement. Plaintiffs instead generally allege that Apple provides product manuals and technical support for accused products:

• '799 Patent. Plaintiffs allege that Apple provides (a) software that app developers and users can use for In-App Purchases and (b) support and technical assistance, specifications, promotional literature, user manuals, and other materials that promote or demonstrate the use of the accused products. (FAC ¶ 59.)

- **'033 Patent**. Plaintiffs allege that Apple provides (a) parental control and firewall features and (b) support and technical assistance, specifications, promotional literature, user manuals, and other materials that promote or demonstrate the use of the accused products. (FAC ¶ 68.)
- '287 Patent. Plaintiffs allege that Apple provides (a) iOS devices with software elements for drawing objects and views in the user interface and (b) support and technical assistance, specifications, promotional literature, user manuals, and other materials that promote or demonstrate the use of the accused products. (FAC ¶ 76.)
- '586 Patent. Plaintiffs allege that Apple provides (a) iOS devices, Apple TV, and Mac OS X devices, all natively installed with iTunes and AirPlay, that allow streaming media content, including secured content, to be shared between devices and (b) support and technical assistance, specifications, promotional literature, user manuals, and other materials that promote or demonstrate the use of the accused products. (FAC ¶ 84.)
- '229 Patent. Plaintiffs allege that Apple provides (a) Apple's iAd service and software components to obtain information about user demographics and preferences and to display targeted advertisements on Apple iOS devices, Mac OS X devices, and Apple TV and (b) support and technical assistance, specifications, promotional literature, user manuals, and other materials that promote or demonstrate the use of the accused products. (FAC ¶ 93.)

Plaintiffs' allegations demonstrate only that Apple sells, advertises, and supports its products. Absent are facts to support Plaintiffs' boilerplate conclusions that Apple intended for developers and customers to infringe the Asserted Patents and knew that its customers' and developers' acts would infringe. Plaintiffs' allegations are precisely the kind of conclusory allegations that carry no assumption of truth under *Iqbal* and *Twombly*. Courts in this and other districts regularly dismiss inducement claims premised on nothing more than the provision of product instructions and promotional materials. For example, in *Avocet Sports Tech., Inc. v. Garmin Int'l, Inc.*, this Court dismissed an inducement claim based on allegations that Garmin

services then infringe." (Id. ¶ 68).

provided "specific instructions or training" to infringe because the allegations were unsupported
"conclusions couched in factual allegations." No. 11–04049 JW, 2012 WL 2343163, at *4 (N.D.
Cal. June 5, 2012); see also Grobler v. Sony Computer Entm't Am. LLC, No. 5:12–CV–01526–
LHK, 2013 WL 308937, at *1-3 (N.D. Cal. Jan. 25, 2013) (finding allegations that Sony
advertised a feature and provided instructions were insufficient in the absence of facts plausibly
supporting that Sony "specifically intended their customers to infringe" and "knew that the
customer's act constituted infringement"); CreAgri, Inc. v. Pinnaclife Inc., No. 5:11-CV-06635-
LHK, 2013 WL 11569, at *4 (N.D. Cal. Jan. 1, 2013) (dismissing inducement claim, noting that
plaintiff must provide more specificity regarding the documents alleged to have induced
infringement). Plaintiffs' allegations here show only that Apple provided other parties with
"'instruction' and 'training' in the use of [Apple's] own products," which is insufficient to show
inducement. Avocet Sports Tech., Inc., 2012 WL 2343163, at *4. And see Cronos Techs., LLC v.
Camping World Inc., 2013 U.S. Dist. LEXIS 106336 (W.D. Ky. July 29, 2013) (dismissing
inducement claim premised on an allegation that the accused infringer "provid[ed] instructions
on how to use the accused products").
In addition, Plaintiffs' inducement claims fail for the independent reason that Plaintiffs
fail to clearly identify any one person that performs all method steps to directly infringe. For
Apple to induce infringement, there must be direct infringement "attributable to the same
defendant, either because the defendant actually performed those steps or because [the defendant]
directed or controlled others who performed them." Limelight Networks, Inc. v. Akamai Techs.,
<i>Inc.</i> , No. 12–786, 572 U.S, 2014 WL 2440535, at *4 (June 2, 2014) (citing <i>Muniauction</i> ,
Inc. v. Thomson Corp., 532 F.3d 1318, 1329-30 (2008)). "[T]here has simply been no
infringement" of a method claim, where "performance of all the patent's steps is not attributable
to any one person." <i>Id.</i> Here, Plaintiffs do not assert that any one person performs all of the
method steps of any claim of any asserted patent. Instead, Plaintiffs assert that various third
parties such as customers, app developers, or consumers "directly or jointly infringe" asserted
patents (FAC ¶¶ 59, 76, 84, 93), or Plaintiffs vaguely state, "Customers of these products or

Plaintiffs' inducement claims should therefore be dismissed.

2. Plaintiffs Fail to Adequately Plead Contributory Infringement

Plaintiffs' contributory infringement claims are similarly devoid of supporting facts. To plausibly allege contributory infringement, Plaintiffs must allege facts supporting that Apple sells or offers to sell "a material or apparatus for use in practicing a patented process, and that 'material or apparatus' is material to practicing the invention, has no substantial non-infringing uses, and is known by [Apple] 'to be especially made or especially adapted for use in an infringement of such patent.'" *Bill of Lading*, 681 F.3d at 1337; 35 U.S.C. § 271(c). To analyze whether a product has "no substantial non-infringing uses," "the inquiry focuses on whether the accused products can be used for purposes *other than* infringement." *Bill of Lading*, 681 F.3d at 1338. Claims are deficient when they merely allege "no substantial non-infringing use" but fail to plead facts supporting that accused products "can perform the infringing method and *only* the infringing method." *Id*.

Plaintiffs' allegations for the '799, '586, and '229 Patents equally fail to plausibly support the elements of contributory infringement. For each patent, Plaintiffs provide a high-level characterization of the accused functionality and then simply assert, as conclusions without factual support, that accused products meet the required elements because accused products allegedly infringe asserted patents:

**ross Patent. Plaintiffs allege that Apple provides "software components incorporated with third party applications installed and executed on one or more Apple iOS and Mac OS X device to facilitate the purchasing of content within an application with knowledge that use . . . would infringe the '799 Patent'"; that accused software components "constitute a material part of the invention claimed by the '799 Patent at least because such software components . . . are specifically programmed to operate in a manner that infringes"; and that accused software components "are separable from Apple's products and are not staple articles or commodities of commerce suitable for substantial non-infringing use because these software components necessarily operate in a manner that infringes." (FAC ¶ 60.)

- '586 Patent. Plaintiffs allege that Apple provides "iOS devices, Apple TV, and Mac OS X devices natively installed with iTunes contain[ing] infringing software components . . . which are designed to allow secure content streaming between Apple devices"; that accused components "are especially made or especially adapted for use in infringement"; and that accused products "are not staple articles or commodities of commerce suitable for substantial non-infringing use . . . at least because iTunes working in conjunction with FairPlay, AirPlay or Home Sharing streams content between devices in a manner that infringes." (FAC ¶ 85.)
- '229 Patent. Plaintiffs allege that Apple provides "iAd service working in conjunction with iTunes, App Store and iRadio [sic]" which "targets advertisements to iOS, Mac OS X, and AppleTV [sic] device users based on the user's activities"; that Apple allegedly knows the service "is especially made or especially adapted for use in infringement"; and that "the accused iAd service is not a staple article or commodity of commerce suitable for substantial non-infringing use . . . at least because iAds [sic] . . . targets advertisements to iOS, Mac OS X, and AppleTV device users based on the user's activities in a manner that infringes." (FAC ¶ 94.)

Regarding the requirement that the accused products have no substantial non-infringing uses, Plaintiffs rely on the illogical inference that the accused products have no non-infringing uses simply because they allegedly infringe the Asserted Patents. For example, for the '799 Patent, Plaintiffs allege the accused software components are "not staple articles or commodities of commerce suitable for substantial non-infringing use *because these software components necessarily operate in a manner that infringes the '799 Patent.*" (FAC ¶ 60 (emphasis added).) Even if the software did "necessarily operate in a manner that infringes"—an allegation Plaintiffs fail to support—it would not follow that the products have no substantial non-infringing uses. Plaintiffs cannot plausibly support that the accused products can perform "only the infringing method" by simply stating that the products infringe the patent. And while Plaintiffs suggest the accused software components are "separable" from Apple's products, Plaintiffs fail to identify what the allegedly "separable" accused software components are and ignore their other

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allegations that broadly accuse "products, equipment, software and/or services that practice one or more claims of the '799 Patent, including without limitation Apple's App Store, Apple's Software Development Kit (SDK), and Apple's Store Kit Framework." (FAC ¶ 57.) Plaintiffs' allegations for the '586 and '229 Patents similarly conclude that the accused products have no substantial non-infringing uses because they operate "in a manner that infringes." (*See id.* ¶¶ 85, 91.)

Courts in this District regularly dismiss contributory infringement claims for similar pleading deficiencies. *See, e.g., Fuzzysharp Techs. Inc. v. NVIDIA Corp.*, No. 12-CV-06375-JST, 2013 WL 2249707, at *2 (N.D. Cal. Apr. 18, 2013) (dismissing contributory infringement claim because complaint failed to allege sufficient facts to support a reasonable inference that the defendant's product had no non-infringing uses); *Redd Grp., LLC v. Glass Guru Franchise Sys.*, *Inc.*, No. 12–CV–04070–JST, 2013 WL 3462078, at *5 (N.D. Cal. July 8, 2013) (same).

In addition to being deficient, Plaintiffs' claims are implausible because the products and services Plaintiffs accuse, including Apple's App Store, iOS devices, Apple TV, and Mac OS X devices running iTunes, indisputably perform functions completely unrelated to the specific inventions Plaintiffs suggest are claimed in the asserted patents. For example, Plaintiffs allege that the accused iPhone is a "smart*phone.*" (FAC ¶ 39.) Smartphones have significant and obvious non-infringing uses, such as making and receiving telephone calls, that do not involve in-app purchases, secure content streaming, or targeted advertisement functionalities. Plaintiffs' allegations simply do not support that the broad range of accused products can perform "only the infringing method" claimed in each patent. *Bill of Lading*, 681 F.3d at 1338.

Plaintiffs include similar boilerplate allegations that mirror the language of the elements without factual support for other elements of contributory infringement. For example, Plaintiffs allege each accused product "is material to practicing the invention" because each product operates in a manner that infringes. (FAC $\P\P$ 60, 85, 94.) And with respect to the requirement that each accused product is "known by [Apple] to be especially made or especially adapted for use in an infringement of such patent," Plaintiffs again only parrot the element language or ignore the element entirely. (*See id.*)

Because Plaintiffs' conclusory allegations do not constitute plausible factual support, their contributory infringement claims should be dismissed.

C. Because Plaintiffs Fail to Plead Pre-Suit Knowledge, Plaintiffs' Indirect Infringement Claims Must Be Limited to Post-Filing Conduct

Plaintiffs' indirect infringement claims are based solely on Apple's knowledge "since at least, and through, the filing and service of [the] Amended Complaint." (FAC ¶ 58, 67, 75, 83, 92.) While courts in this District allow plaintiffs to rely on filing and service of a complaint for notice of the asserted patents, plaintiffs' indirect infringement claims in such cases are limited to post-filing conduct. *See, e.g., Bascom Research LLC v. Facebook, Inc.*, No. 12–6293, 2013 WL 968210, at *4 (N.D. Cal. Mar. 12, 2013) ("If [plaintiff] alleges that defendants' knowledge is based on the filing of the complaints, [plaintiff's] claims for induced infringement will be limited to post-filing conduct."). Therefore, to the extent this Court permits Plaintiffs to amend their indirect infringement claims or otherwise proceed on those claims, the claims should be limited to Apple's post-filing conduct.

IV. CONCLUSION

Courts require plaintiffs to plausibly plead indirect patent infringement in part to prevent "a plaintiff armed with nothing more than conclusions" from proceeding to discovery on unsupported claims. *Iqbal*, 556 U.S. at 678-79. Because Plaintiffs' indirect infringement claims here include no supporting facts and are "nothing more than conclusions," Apple respectfully requests that the Court dismiss Plaintiffs' claims for induced and contributory infringement. To the extent Plaintiffs are permitted to pursue their indirect infringement claims, Apple requests that the Court limit those claims to Apple's post-filing conduct.

Dated: June 2, 2014 O'MELVENY & MYERS LLP

By: /s/ Luann L. Simmons

Attorneys for Defendant

APPLE INC.